

Masterclass 3 The importance of team work

Date and location to be confirmed

Host: Shelley Kerr

Shelley Kerr is a Scottish football UEFA Pro Licence coach, former player and consultant and was appointed Scotland Women's head coach in 2017.

A football coach has a great responsibility to the team. Not only are coaches invested in the success of the team as a whole, but they also aim to motivate each individual player. The coach has the duty of taking their many different players and creating a cohesive team that accomplishes what's needed.

Managers in any work environment need this same skill-set. They need to be role models who inspire the success of their team in order that the whole business can flourish. They need to manage many components, just as coaches do.

Managers who observe a football coach's ability to create a thriving team can learn to do the same for their employees. In addition to the coach being a strong leader, there is also a great deal of respect that the team has for their coach. This mutual relationship is important both on the field and in the office.

1200-1300	Networking lunch and introduction to other participants
1300-1315	Setting expectations for the day
1315-1445	Session 1
1445-1500	Comfort break
1500-1630	Session 2
1630-1645	Masterclass 1 - Review and round-up
1645	Close